

Strategic Directions



WORKPLACE WELLNESS

GOAL: Live our Values

- Increase compliance of Performance Reviews by 30% each year
- Measure staff satisfaction
- Implement three new Staff Focused Programs:
 - 1) e-Learning Programs on Respectful Workplace
 - 2) Marketing campaign for Employee Assistance Program
 - 3) Revised Employee Recognition Program

GOAL: Support Staff Wellness

- Implement Staff Wellness Programs focused on:
 - Smoking Cessation
 - Exercise
 - Healthy Eating

GOAL: Reduce Work Related Injuries

- Identify and address workplace safety issues

HEALTHY POPULATION

GOAL: Address Priority Population Health Issues

- Adopt a Chronic Disease Management Model (Wagner's Model)
- Develop and implement a Tobacco Reduction Strategy
- Increase immunization rates across the region
- Develop and implement a strategy to reduce the abuse of prescription drugs

GOAL: Influence Public Policy to Promote and Sustain Good Health

- Focus on:
 - Province-Wide Prescription Drug Monitoring System
 - Physical Education Programs in Schools
 - Access to Supportive Living Alternatives

GOAL: Improve Community Health Status in Relation to the Social Determinants of Health

- In collaboration with partners, identify and address social determinant of health issues

ACCESS

GOAL: Develop and Implement Strategies to Ensure Appropriate Access

- Identify and address barriers to access
- Provide Leadership in the Development of a Coordinated Provincial Trauma System
- Integrate technology to improve clinical and non-clinical service access

GOAL: Provide Access to Clinical and Non-Clinical Service in Either Official Language

- Increase our capacity to provide services in either official language



OUR VISION

The best possible health and wellness for our community.

OUR MISSION

To promote, protect and improve the health and wellness of individuals, families and communities through quality care, education and research.

OUR VALUES

We value **Caring**, **Respect**, **Integrity** and **Fairness**, while **Working Together** to achieve **Excellence**.

INTEGRATED HEALTH SERVICE

GOAL: Provide Integrated Patient/Client Centered Health Service

- Enhance the Organization's understanding of integrated patient/client centered service
- Identify and remove silos in health services
- Identify and address unnecessary duplication

EXCELLENCE THROUGH RESEARCH, EDUCATION & INNOVATION

GOAL: Increase Capacity of Research Service

- Develop and implement a three year plan for Research Service

- Consolidate and enhance the postgraduate specialty and family medicine programs
- Encourage medical faculty development

GOAL: An Enhanced Saint John Based Medical Education Program

- Provide leadership in the development of the Saint John based undergraduate medical education program

GOAL: A Culture of Learning throughout the Organization

- Support leadership development
- Develop new e-learning programs

PATIENT SAFETY

GOAL: Develop And Implement A Comprehensive Plan For Patient Safety

- Implement the organizational practices for Patient Safety as per the Canadian Council on Health Services Accreditation
- Participate in Safer Healthcare Now

ACCOUNTABILITY

GOAL: The Responsible Use of Resources

- Expand the scope of Utilization Management
- Develop and implement a five year Health Human Resources Plan

- Communicate Excellence
- Achieve National Recognition through Publication, Awards and Presentation

GOAL: Continuous Quality Improvement

- Implement the evidence based Decision-Making Framework

GOAL: Improved Communication

- Improve Organization Performance reporting



**Atlantic Health
Sciences Corporation**
Corporation des sciences
de la santé de l'Atlantique



patient care

education

research



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2006-2009